

PRESS RELEASES

Energy Resources Corp. Appoints Vice President of Sales & Marketing.

December 18, 2014

Energy Resources Corp. is very pleased to announce the appointment of Russ Zapotichny as Vice President of Sales and Marketing.

Russ Zapotichny brings to his position at Energy Resources Corp. 30 years' experience working for such companies as but not limited to Premier Suites, Clear Skies Capital, First Class Suites, Janssen-Ortho Inc. to name a few.

As an owner and a founding partner of First Class Suites and Clear Sky Capital, Mr. Zapotichny has created an agency to promote real estate partnerships representing land development, multi-residential and townhouse projects, coordinated transfer of cash, LIRA's, RRSP funds to various projects through multiple institutions, developed marketing pieces, and advertising campaigns, organized and promoted local presentations that brought investors and companies together. Mr. Zapotichny has been active in training and developing sales team to ensure high productivity and best practices, creating tracking methods profiling incoming leads, identifying potential opportunities and monitoring conversion ratios.

Some of Mr. Zapotichny accomplishments throughout his career include raising in excess of \$2,000,000, achieving 40%+ year over year growth for targeted B-to-B sectors, creating tailor-made marketing campaigns for specific corporate client segments, prospecting and developing new B-to-B book of business of over \$800k, multiple national and regional sales awards.

Mr. Zapotichny received his Bachelor of Science Degree, from Walla Walla University, WA USA in 1983.

Energy Resources President and CEO Mehran Ehsan stated, "We are very pleased to have Russ join our sales and corporate marketing side division, as his superior experience and knowledge in this area will captivate future corporate growth".

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